



Student Data & Privacy Stance

What we collect from students: nothing. What that means in practice, below.

Zero student data leaves the building.

HOW THE CURRICULUM IS DELIVERED

S3QUOYAH for Schools is delivered on paper and teacher projection. There are no student accounts, no logins, no student-facing apps or platforms, and no devices required. Students never enter a name, an email, or a click into anything we operate.

WHAT WE COLLECT, STORE, OR TRANSMIT

- **Student personally identifiable information:** none. We have no technical means of receiving it.
- **Assessments:** scored by the classroom teacher, retained by the school. The answer key ships teacher-only and is never included in school-facing packets.
- **Pilot outcome data:** anonymized, aggregate-level only (class growth, not student scores), shared by the school on the school's terms under the Pilot & Adoption Framework. Student-level data is never requested and would be declined if offered.
- **The Outcome Dashboard:** educator-facing only. Teachers enter scores at the instrument level through the district's existing data system; the dashboard displays aggregate class rollups. It holds no student names, IDs, or student-level records.
- **Tracking:** no ad networks, no analytics, no third-party data sharing. There is nothing to share.

WHY THIS IS A DESIGN CHOICE, NOT AN ACCIDENT

Much free curriculum is free because the platform, not the school, is the customer — engagement data, behavioral profiles, and marketing pipelines pay the bill. Our model is the opposite: a 501(c)(3) delivering a closed curriculum whose only product is the curriculum. When the business model doesn't need student data, the privacy review gets very short.

COPPA / FERPA, STATED PLAINLY

The curriculum is designed toward COPPA/FERPA alignment, and because no student data is collected, the practical exposure surface is minimal. Even so, final compliance language is pending review by specialist counsel before pilot — and until that review is complete, we will say “pending,” not “compliant.” Districts deserve the same discipline from vendors that we teach students to demand from markets.

For your technology and privacy office: there is no data-processing agreement to negotiate because there is no data processing. We are glad to put that in writing for your compliance file — contact below.