



The Whole Course on One Page

S3QUOYAH for Schools · 18 weeks · 6 units · grades 11–12 · one semester

One curriculum, two schedules: 5 × 50-minute sessions per week, architected to pair into 90-minute blocks. Every session runs the same five beats — Hook → Active Element → Teach Moment → Framework Callback → Exit Ticket — so the first thing students do is never take notes.

UNIT · WEEKS	ANCHOR QUESTION	WHAT HAPPENS IN THE ROOM
1 · Money Itself Weeks 1–3	What actually is money, and who decides?	Barter floor on Day 1. A live inflation store where fake money loses value in real time. A “you’re the Fed” rate game. The four-question framework is planted as instinct, then revealed on the last day.
2 · The Four-Question Framework Weeks 4–6	How do I evaluate anything before I put money in it?	The framework — Fundamentals → Differentiation → Use Case → Value-Add — run explicitly on real asset classes, ending in a Pitch Lab where students evaluate something they actually want to buy and peer-review each other.
3 · Building Weeks 7–9	How does wealth compound — and what gets in the way?	The Engine (how compounding works), The Headwinds (fees, debt, inflation, behavior), Make It Compound (putting the engine to work). Story-first, math-second.
4 · The New Rails Weeks 10–12	What is blockchain, and why does it matter in your lifetime?	How payment rails are changing — taught conceptually and historically only. The 2022 UST collapse as a case study in how people lose money. No live assets, no trading, no wallets — ever.
5 · Defense Weeks 13–15	How do people lose money — and how do I not be one of them?	Scams, hype, leverage, and the psychology that makes smart people easy targets. Students learn the patterns before someone else profits from them not knowing.
6 · Capstone Weeks 16–18	Can you teach this to someone else?	Students teach the framework to a real audience. Mastery is measured the honest way: if you can explain it to your family, you own it.

The spine: one four-question framework — **Fundamentals** → **Differentiation** → **Use Case** → **Value-Add** — applied to every asset class across all 18 weeks, and the operating standard that goes with it: “*The market doesn’t have emotions.*” Growth is measured with an identical 26-point pre/post instrument in every unit, and every result rolls up to a live **Outcome Dashboard** — targets published before the pilot, results reported against them.

Standards: Built for the one-credit financial literacy graduation requirement under KRS 158.1411 as amended by HB 342 (students entering grade 9 on or after July 1, 2025), mapped session-by-session to the KAS for Career Studies & Financial Literacy (9–12). A Standards Alignment Matrix ships with every unit.

Compliance, in one line: conceptual only — no live trading, no wallet creation, no transactions; digital-asset content is historical/analogical only; no consumer product is promoted. Designed toward COPPA/FERPA alignment; final compliance language pending specialist counsel review before pilot.